



## ***CBBA-Europe Annual Conference***

***Making Your Voice Heard! Creating resilience in times of geopolitical uncertainty***

*NH Brussels EU Berlaymont, Bd Charlemagne 11/19, 1000 Brussels*

### **Agenda October 9<sup>th</sup> 2025**

9:00 – 9:30	Registration and welcome coffee
9:30 – 9:40	<b>OPENING REMARKS</b> Karen De Paoli, President of the Cross-Border Benefits Alliance – Europe (CBBA-Europe)
9:40 – 10:05	<b>INTRODUCTORY SPEECH: Behavioral Economics as a Driver of Pension and Social System Reforms in Europe</b> Diego Valero, Professor at University of Barcelona and President at Novaster

	PENSION & INVESTMENTS STREAM	BENEFITS STREAM
10:10 – 11:00	<p><b>1 (A) REMOVAL OF BARRIERS TO THE EU INTERNAL MARKET</b></p> <ul style="list-style-type: none"> <li>• <b>Tilman Lueder</b>, Head of Unit, Insurance &amp; Pensions, European Commission</li> <li>• <b>Patrick Hoedjes</b>, Head of Policy and Supervisory Convergence, EIOPA</li> <li>• <b>David Zackenfels</b>, Senior Vice President Legal, Alfi (Association of the Luxembourg Fund Industry)</li> <li>• <b>Benjamin Versluijs</b>, Senior Vice President, Northern Trust</li> </ul> <p>Moderator: <b>Carlo Svaluto</b>, Deputy Editor, IPE</p>	<p><b>1 (B) EU PAY TRANSPARENCY</b></p> <ul style="list-style-type: none"> <li>• <b>Karin Steinhauser</b>, Head of Global Benefits, Pension &amp; Mobility, Siemens Healthineers, and President at International Employee Benefits Association (IEBA)</li> <li>• <b>Francesca Pittau</b>, Partner, Advant Nctm Law Firm</li> <li>• <b>Annelieke van Mens</b>, Managing Director, Aon</li> </ul> <p>Moderator: <b>Dieter Gistelincx</b>, Managing Consultant, Gallagher</p>
11:00 – 11:20	<b>Coffee break</b>	
11:20 – 12:10	<p><b>2 (A) REVISION OF EUROPEAN PENSION LEGISLATION: THE NEW IORP2 &amp; THE NEW PEPP</b></p> <ul style="list-style-type: none"> <li>• <b>Giovanni Platania</b>, Vice President, FondAereo pension fund</li> <li>• <b>Juraj Hrbatý</b>, CEO Finax</li> <li>• <b>Michael Hadjihannas</b>, CEO, LifeGoals Financial Services Ltd</li> <li>• <b>Francesco Briganti</b>, Secretary General of CBBA-Europe</li> </ul> <p>Moderator: <b>Martino Braico</b>, Vice President of CBBA-Europe</p>	<p><b>2 (B) HEALTH PREVENTION</b></p> <ul style="list-style-type: none"> <li>• <b>Anna Smets</b>, Director Business Solutions, Workplace Options</li> <li>• <b>Bogdan Deleanu</b>, Brussels Liaison Manager, EU-OSHA</li> <li>• <b>Astrid Soufflay</b>, Strategic Projects Lead – Workplace Health Solutions, Axa Health Services</li> <li>• <b>Koenraad Van Kerckhoven</b>, Commercial Leader Employee Benefits at Vivium</li> <li>• <b>Olivier Lefèvre</b>, Director Talent Advisory, Director Public Affairs, Randstad</li> </ul> <p>Moderator: <b>Karen De Paoli</b>, President of CBBA-Europe</p>
12:10 – 13:40	<b>Lunch break</b>	
13:40 – 14:30	<p><b>3 INNOVATION, TECH &amp; AI</b></p> <ul style="list-style-type: none"> <li>• <b>Arnoldas Dapkus</b>, Chief Business Development Officer, Metasite</li> <li>• <b>Daniela Masters</b>, Global EB Analytics &amp; Marketing Director, Generali Employee Benefits (GEB)</li> <li>• <b>Elliott Miller</b>, VP Product, Euphoric</li> </ul> <p>Moderator: <b>Christopher Marchant</b>, Senior Reporter, Pensions &amp; Investments (P&amp;I)</p>	

	PENSION & INVESTMENTS STREAM	BENEFITS STREAM
14:30 – 15:20	<p><b>4 (A) INVESTMENT TRENDS</b></p> <ul style="list-style-type: none"> <li>• <b>Jonathan Vydts</b>, EU Policy Manager – Public Affairs Department, European Public Real Estate Association (EPRA)</li> <li>• <b>Nicole Thomé</b>, Head of Business Development, Banque de Luxembourg &amp; CAIA Chapter Head Luxembourg</li> <li>• <b>Ghislain Perisse</b>, Global Head of Insurance Solutions, Fidelity</li> </ul> <p>Moderator: <b>Jana Bour</b>, Director of Policy and Advocacy, Impact Europe</p>	<p><b>4 (B) MOBILE EMPLOYEES' REWARD &amp; WELLBEING</b></p> <ul style="list-style-type: none"> <li>• <b>Stefano Pacifico</b>, Partner – Commercial Manager, ECA Italia</li> <li>• <b>Germana Viglietta</b>, Brussels Liaison Officer, European Labour Authority</li> <li>• <b>Tim Reay</b>, Multinational Advisory Mercer and Treasurer at International Employee Benefits Association (IEBA)</li> </ul> <p>Moderator: <b>Xavier Meulemans</b>, Founder, Blueprint Advisory</p>
15:20 – 15:40	<b>Coffee break</b>	
15:40 – 16:30	<p><b>5 THE LONGEVITY ECONOMY</b></p> <ul style="list-style-type: none"> <li>• <b>Alessandro Paoli</b>, Chief Operating Officer, Longevity Center</li> <li>• <b>Giuseppe Longo</b>, General Director of Fondo Pensione BCC and Board Member of Assoprevidenza</li> <li>• <b>David Dodd</b>, Partner and Advisory Leader, Mercer Marsh Benefits</li> <li>• <b>Fabiana Pierini</b>, DG Employment, Social Affairs and Inclusion - Ageing, Pensions, Access to Social Protection, European Commission</li> </ul> <p>Moderator: <b>Surya Kolluri</b>, Head of TIAA (Teachers Insurance and Annuity Association) Institute</p>	
16:30 – 16:50	<b>CONCLUSIONS OF THE DAY</b>	
	<p><b>Francesco Briganti</b>, Secretary General of CBBA-Europe</p>	

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