



CBBA-Europe Annual Conference

The New Social and Employee Benefits' Environment between Challenges & Innovation

Speakers November 14th :

Healthcare, Mental Health and Wellbeing at Work



Olivier Bomboire

Coming soon

Francesco Briganti

Francesco Briganti has been serving as lobbyist in EU affairs related to insurance and employee benefits matters for 13 years, and he is currently the Secretary General of the Cross Border Benefits Alliance-Europe (www.cbba-europe.eu), a new EU advocacy organization promoting the development of cross border and pan-European employee benefits plans vis à vis the European and National decision makers.

Francesco is currently running his second mandate as a member of the Occupational Pensions Stakeholder Group (OPSG) of European Insurance and Occupational Pensions Authority (EIOPA: <https://eiopa.europa.eu/about-eiopa/organisation/stakeholder-groups/occupational-pensions-sg>).

Chair of the Italian branch of the International Employee Benefits Association (IEBA), last January 2019 he was also appointed Chair of the new IEBA EU branch (www.IEBA.org.uk).

Francesco is also the CEO of Employee Benefits and Welfare Institute, a Brussels based public affairs company (www.ebwi.eu).

Between 2016 and 2018, he has been the Coordinator of the World Pension Alliance (WPA), a platform of the main worldwide pensions' advocacy organizations (www.worldpensionalliance.org).

Until June 2016 he has been the Director of the European Association of Paritarian Institutions of Social Protection (AEIP: www.aeip.net).

Francesco has been speaking at more than 300 public events around the World and he often delivers lectures on EU law and EU lobbying affairs at several Universities.

Finally, Francesco holds a Ph.D in EU law, focused on the legal creation of a pan-European employee benefits plan.



Michele Calabrò

Michele Calabrò is Policy and Communications Manager at EHMA, the European Health Management Association. At EHMA, he coordinates communication and outreach activities, alongside EHMA's policy work, the Special Interest Groups' programme and the dissemination and stakeholder engagement activities for EU funded projects.

Michele is also member of the Young Gastein Forum and of the European Health Parliament alumni group. Michele holds a Bachelor's degree in Public Administration and a Master's degree in European Studies and International relations (University of Turin, Italy).

Eric Felli

A biotechnologist with a strong formation in different countries and a particular interest in regenerative medicine and health policies. Currently Vice-Chair of the European Health Parliament of Robotics, A.I. and precision medicine Committee in Brussels. The role aims to redefine European policies to include innovation into the healthcare systems, as well as to break the barriers between EU countries. Since 2010 is one of the co-founders of Equity in Health Institute, which aims to redefine the European public health budgets with the use of ELTIF and pension funds in order to include equity in health and health promotion to reduce the costs of the health care systems and to improve the quality of life of the patients.



With INTEGRATE Think Tank has been involved in the economic field with topics like Long-term Investment and Social Infrastructures with the aim of creating an integrated project that can overcome the development differences between different EU Member States. This organization has collaborated with many international entities during the Italian Semester.

Dee Grant

Coming soon

Birgit Kohnen

Birgit Kohnen leads the People & Culture HQ Service Center for JTI in Geneva which is responsible for Immigration, Relocation, HR Administration and local as well as International Assignee Benefits Administration.

Before taking over her current role, Birgit worked in Global Mobility and Corporate Pensions & Benefits within JTI for 18 years. This included, among other responsibilities, managing the International Assignee Benefits Plans as well as supporting various markets and entities with the design, implementation, review and management of employee benefits.

Having worked both in a market as well as in HQ, she gathered a broad knowledge and experience in benefits for internationally mobile employees.

In addition, Birgit is the Secretary of the International Employee Benefits Association (IEBA) in Switzerland.

In her free time, Birgit likes reading, music and (mountain) walking.



Balázs Lengyel

Balázs Lengyel has a doctor's degree in law and political sciences and works as a Legal officer at the European Commission, Directorate-General for Health and Food Safety (DG SANTE). His task is to contribute to the health aims of DG SANTE through contributing to policy development on health, in particular to the implementation of the Directive on patients' rights in cross-border healthcare.

Earlier, he was a seconded national expert at the Commission and worked on European health workforce policy including workforce planning, migration of health professionals and recognition of their qualifications. Before the Commission, he worked at a national health insurer for 20 years including 10 years as a head of unit and was responsible for EU legislation on free movement of persons in particular the implementation of the regulation on coordination of social security schemes.

Christian Mainguy

Christian Mainguy is an expert in the development of well-being at work and in change management. As a former President of Rehalto, Christian became a member of the Workplace Options team in Feb 2019 when Rehalto was acquired by Workplace Options.

In his current role as Director of key Strategic Relationships, he is focused on improving the value proposition for insurer and corporate clients by integrating new services into the key offering of Workplace Options. Christian field of expertise covers the prevention of absenteeism, the assistance in return to work after a sick leave, coaching, employee wellbeing and organizational change.



Dejan Malesic

Dejan is Head of Business Development for outsourcing industry with a multi-annual experience within different business areas: Pension Funds, Insurance, Finance and Healthcare area. His main role is to establish and develop business relationships with international clients.

Currently, Dejan is working on new pan-european (IORP & cross-border schemes) opportunities in the pension, insurance and healthcare industry. He is Senior Client Manager within International Department (in charge of RESAVER-Pan European Pension Fund, NATO DC Pension Scheme, Nestlé Middle East Plan, British Petroleum OFP, ...).

Dejan covers as well the role of the Key Project Manager for big international ongoing projects (pensions, insurance, global benefits network platform, healthcare) with advanced Project Management Skills.

Dejan is one of the leaders in definition of the business strategy, the marketing proposition development, clients provision with innovative solutions and services for the Previnet's European pension, insurance, healthcare and employee benefits business.

Joseph Ricciuti

Coming soon



Olga Ruf-Fiedler

Olga joined Dow 2016 as Head Pensions & Savings of Dow in the EMEA region and India. Prior to Dow, Olga gained 20 years of experience in the financial services industry. She has a successful track record in building up operations from scratch for insurance and reinsurance companies. During her successful career Olga was holding various senior executive positions in (re-) insurance industry, among others Chief Underwriter Life &

Pensions at Winterthur Group, country CEO ING Life & Pensions, Head Country Office at Swiss Re. Olga is a distinguished speaker and acts often as chairperson at important industry meetings. Olga holds a PhD in Mathematics and is a Member of the Swiss Actuarial Association.

Inge Schrever

Dr. Inge Schrever, is an associate medical director for Cigna, based out of Belgium. Inge is responsible for the organizational supervision of Cigna's in-house medical team in Belgium, Spain, Kenya and Malaysia. This team provides medical reviews, assess local medical practices, explores new technologies and medical trends, and assist clients and providers. Inge also works with the Cigna global teams to develop clinical strategies and programmes, and consults on Cigna's health and wellbeing strategy.

Prior to joining Cigna in 2009, Inge worked for Doctors without Borders (Médecins Sans Frontières) in Africa for 10 years, as a Medical Coordinator in many different programs and geographies. This has provided her with extensive experience, and a wealth of local knowledge in the International Health Industry.

Inge received her medical degree at the University Of Ghent, in Belgium, completed a postgraduate course in Tropical Medicine in Antwerp. She took a course in Clinical HIV at Witwatersrand University in Johannesburg, South Africa. Inge also earned a Master's degree in Public Health and Disease Control at the Institute of Tropical Medicine, and is currently pursuing a Master's degree in Insurance Medicine, at the University of Antwerp.

