

CBBA-Europe Annual Conference

The New Social and Employee Benefits' Environment between Challenges & Innovation

Résidence Palace, 155 rue de la Loi, 1040 Brussels

Agenda November,14: Healthcare, Mental Health and Wellbeing at Work

08:30-09:00	Registration and welcome coffee
09:00-09:05	<u>OPENING</u>
	Francesco Briganti, Secretary General of the Cross-Border Benefits Alliance – Europe (CBBA-Europe)
9:05-9:20	<p>SUMMARY OF THE MAIN FINDINGS OF THE LAST YEAR ANNUAL CONFERENCE CBBA-EUROPE ON CROSS-BORDER ON HEALTHCARE (<i>realized from the inputs of the previous CBBA-Europe annual meeting 2018</i>)</p> <p>Eric Felli, Member of the Scientific Council of CBBA Europe, Former Vice-chair of the European Health Parliament, Researcher at the IHU Institute of Image Guided Surgery-Strasbourg, Co-founder of the Equity in Health Institute</p>
09:20-10:05	<p style="text-align: center;"><u>THE NEW HEALTHCARE ENVIRONMENT BETWEEN INTERNATIONAL MOBILITY AND INNOVATION</u></p> <p>The World has been changing very fast in the last two decades, and the healthcare systems as well. As an example, healthcare is an increasing accessible good beyond national boundaries in the wider framework of globalization. Moreover, new structural reforms, aging population and new technologies are putting into question the traditional healthcare systems of the previous World.</p> <ul style="list-style-type: none"> • Balazs Lengyel, Legal Officer, DG Sante, European Commission • Michele Calabrò, Policy and Communication Manager, The European Health and Management Association (EHMA) • Dejan Malesic, Head Business Development, Previnet/RBM Salute insurance <p>Moderator: Eric Felli, Member of the Scientific Council of CBBA Europe, Former Vice-chair of the European Health Parliament, Researcher at the IHU Institute of Image Guided Surgery-Strasbourg, Co-founder of the Equity in Health Institute</p>
10:05-10:30	Coffee brunch Break
10:30-11:55	<p style="text-align: center;"><u>THE NEW FRONTIERS OF HEALTHCARE IN THE WORKPLACE AND IN OUR DAILY LIVES FROM A HOLISTIC APPROACH: “MENS SANA IN A CORPORE SANO (and viceversa!)”</u></p> <p style="text-align: center;"><u>PREVENTION, WELLBEING, MENTAL HEALTH</u></p> <p>The old Romans used to say “<i>mens sana in corpore sano</i>”: that brain (<i>mens</i>), in order to be healthy, needed a healthy body (<i>corpore</i>). In our modern world, where the great majority of pressure falls on our brains, we realized that the Roman motto might be tackled on a larger and holistic way: the most we will take care our general wellbeing and mental health, the more our body will be healthy.</p>
10:30-11:10	<p style="text-align: center;"><u>Round table 1: HR experience with their workforce and providers of wellbeing programs</u></p> <ul style="list-style-type: none"> • Dee Grant, Head of HR-Belgium, Allen & Overy • Birgit Kohnen, People and Culture HR, Total Rewards, Japan Tobacco International (JTI) • Christian Mainguy, Director of Strategic Relations, Workplace Options <p>Moderator: Francesco Briganti, Secretary General of Cross-Border Benefits Alliance – Europe (CBBA-Europe)</p>

<p><i>11.10-11:55</i></p>	<p style="text-align: center;"><u>Round table 2: A general overview of the issue at the international level</u></p> <ul style="list-style-type: none"> • Olivier Bomboire, CEO of Bright Link SA • Dr Inge Schrever, Medical Director, Integrated Health Team, Cigna International • Joseph Ricciuti, Co-Founder of International Mental Health, President and CEO of SEB Benefits and HR Consulting <p>Moderator: Francesco Briganti, Secretary General of Cross-Border Benefits Alliance – Europe (CBBA-Europe)</p>
<p>11:55-12:00</p>	<p style="text-align: center;"><u>CONCLUSIONS OF THE MORNING</u></p> <p style="text-align: center;">Olga Ruf-Fiedler, President of the Cross-Border Benefits Alliance – Europe (CBBA-Europe)</p>

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