



## **Save the date!**

***The European Cross Border Benefits Alliance (CBBA-Europe),  
in collaboration with the American Benefits Council and  
Groom Law Group, invite you to join the CBBA / ABC  
conference on:***

***Facing and solving the challenges of cross  
border benefits solutions in Europe for  
multinational corporates***

**Free registration**

**When**

**27<sup>th</sup> June 2019 (1:00 pm – 4:30 pm) Buffet Lunch included.**

**Venue**

**CONRAD HOTEL - 950 New York Ave NW, Washington, DC 20001**

**With the participation of**

**HR and compensation departments of multinationals, pensions providers, insurance companies, associations operating in the employees' benefits field, public and governmental authorities, etc.**

**\*To register, please send an email to [info@cbba-europe.eu](mailto:info@cbba-europe.eu)**

**Full program soon available on our website : [www.cbba-europe.eu](http://www.cbba-europe.eu)**

## **EVENT OUTLINE**

The legal and regulatory systems in the European Union seek to facilitate a unified cross border market while respecting widely varying national social insurance systems and legal traditions. This is done through a complicated system of national laws within a harmonized EU wide framework.

The resulting balance imposes significant challenges for multinational companies employing workers in many countries that often have to set up as many benefit plans as the number of countries where they operate. This fragmentation imposes costs and complexity representing an obstacle to the mobility of workers, ultimately diminishing the value of benefits that can be provided.

Despite these challenges, significant progress is being made to develop effective cross border/pan-European solutions.

This conference will review the challenges multi-national employers in the EU face and recent improvements in developing cross border solutions. The new EU regulatory provisions, innovative pan-European products, the experience of HR executives who have successfully created cross-border plans and trends in employee benefits being offered across the EU will be presented and discussed.

The conference will be valuable for the staff of HR, compensation and benefits departments, pension providers, insurance companies, international benefits lawyers, academics and public authorities.

The event will address challenges in employer sponsored and other private pensions and health benefits, the impact of Brexit, recent high visibility investment issues such as ESG products and key differences between US and the EU.

The information provided and discussion among practitioners will inform the strategies and benefits management of US based multinational employers operating in the EU.

